## Creation CWA Lot Raised a Cool R260 000!

The Creation Wines team is delighted with the substantial amount of R260 000 generated by their lot at the AfrAsia Bank Cape Wine Auction held on 14 February at Boschendal.

"The amount exceeded our expectations and we would like to thank everyone who made a contribution to our lot, especially the Johnson family of Bona Dea Private Estate," said marketing director Carolyn Martin. She also extended her warm appreciation to the generous bidders, adding: "we would also like to congratulate Mike Ratcliffe and his creative team for planning this very well executed event which showcased the South African wine industry in an exceptional way."

The Cape Wine Auction, now in its second year, has already become a premier event on the South African wine industry's calendar. No less than 34 wine estates participated this year and the total raised was R10 565 million — an increase of more than R3 million over last year! There are thirteen charities benefiting from the auction including the Pebbles Project, the MAD Charity and the Click Foundation, all focusing on education in the Cape Winelands.

At Creation we're proud to contribute to this worthy cause and look forward to participating in the 2016 event

Carolyn Martin

## Vineyard Update - Harvesting Terms

**Share some interesting Harvesting Terms** 

At Creation, harvest is now in full swing which means many of the secrets of winemaking are coming into play. Let's look at just three of the lesser known practices occurring in cellars across the Southern Hemisphere at this time of year.

## Saignée

Literally from the French word meaning 'to bleed', this is a very interesting tool with a dual purpose. When producing red wine, the skins and the juice of the crushed grapes must macerate so that the colourless juice can extract colour, tannin, etc. from the skins. Saignée is the removal of juice from the fermentation tanks after just a few hours of skin contact, increasing the ratio of skins to juice and concentrating the desirable tannin and colour in the finished wine.

Click here to read more.

## Dreaming of Creation? Buy Online!

With the launch of the Creation Wines Online Shop, buying wine and having it delivered to your doorstep has never been easier. Want to know how easy? Watch the short video below: